NCCF CARES PRESENTS
The Art of Community
Sponsorship & Underwriting Opportunities

Friday, October 18, 2019 | 6:00 PM - 11:00 PM
Downtown Silver Spring at The Civic Center
For over a century, NCCF has supported the community by helping our friends and neighbors to forge positive, adaptive identities through artistic expression. Strengthened with clearer, healthier senses of self, the vulnerable families and youth we serve are better equipped to confront and overcome the challenges they face.

On Friday, October 18, 2019 at the Civic Center in exciting Downtown Silver Spring, NCCF’s the Art of Community will offer an occasion to celebrate the achievements of our neighbors and recognize the contributions of exceptional members of our community who helped to make it all possible.

We are confident that this is an event you will want to endorse. We invite you to participate and sponsor this opportunity to become a vital and contributing member of an exclusive group that lifts youth and their families, prioritizes their development, and welcomes their contributions as community members.

We have an ambitious fundraising goal of $300,000 for our programs serving vulnerable families and youth that have been affected by poverty. With your sponsorship and the support of like-minded, leading businesses in the community, we will provide effective individualized support that is tailored specifically to the needs of our most vulnerable neighbors.

As a sponsor, you and your peers will help us to cross the threshold while also allowing us to reduce individual ticket prices to a reasonable $50. At this inclusive price point, The Art of Community will maximize community attendance and participation.
The Art of Community celebrates the extraordinary achievements of our exceptional and diverse community. NCCF will celebrate the outstanding achievements of humanitarian leaders and beneficiaries - including advocates, volunteers, prominent private and public sector leaders, and a determined young man who utilized every possible resource offered to him to forge a new path for himself. We will also present the 2019 superintendent of the year award sponsored by Tom Cookerly, founder of The Neediest Kids, a program of NCCF.

Drawing over 500 community leaders, artists, professionals, and prominent business executives, The Art of Community is designed to showcase a community forged through art. Guests will have the exclusive opportunity to bid on artwork in the silent auction while enjoying a small plates from the Washington-area’s best restaurants. Mistress of Ceremonies, FOX5 News Anchor, Allison Seymour, will introduce powerful and poignant performances from youth whose lives have been transformed through art along with a special vocal performance from television star Drew Olivia Tillman (NBC’s This Is Us).

Your sponsorship will connect your organization to diversity at its best and finest at an event that will be the talk of the town for months to come.

Art is the instinctive vehicle for human expression. 
Art connects us to who we are, where we belong, and where we are going.
SPONSORSHIP OPPORTUNITIES

The Art of Community

Presenting Sponsor (1 Opportunity) $50,000

- Exclusive recognition and naming rights as Presenting Sponsor ("The Art of Community Presented by "YOUR NAME/LOGO")
- Sixteen (16) tickets to The Art of Community with reserved seating
- Prominent sponsor recognition on all event-related marketing & promotional collateral: invitations*, flyers, e-mails, and posters
- Sponsor recognition on all media outlets: TV, radio, magazines, newspapers, social media, and blogs
- Corporate logo or donor name on website (www.nccf-cares.org) linked to your company's site
- Minimum of six (6) social media (Facebook, Twitter, Instagram, and LinkedIn) mentions to over 4,000 followers
- Top-level sponsor recognition at event: sponsor loop, print signage, and other day-of event related materials
- Two (2) full-page, color ad in event program booklet to over 500 attendees

Visionary Sponsor $25,000

- Twelve (12) tickets to The Art of Community with reserved seating
- Prominent sponsor recognition on all event-related marketing & promotional collateral: invitations*, flyers, e-mails, and posters
- Sponsor recognition on all media outlets: TV, radio, magazines, newspapers, social media, and blogs
- Corporate logo or donor name on website (www.nccf-cares.org) linked to your company's site
- Minimum of three (3) social media (Facebook, Twitter, Instagram, and LinkedIn) mentions to over 4,000 followers
- Prominent sponsor recognition at event: sponsor loop, print signage, and other day-of event related materials
- One (1) full-page, color ad in event program booklet to over 500 attendees

*Commitment required by July 15, 2019 to receive recognition in the print and electronic invitations
SPONSORSHIP OPPORTUNITIES

The Art of Community

Ambassador Sponsor $10,000
- Eight (8) tickets to The Art of Community
- Sponsor recognition in select event-related marketing & promotional collateral: invitations*, flyers, e-mails, and posters
- Sponsor recognition in select media outlets: TV, radio, magazines, newspapers, social media, and blogs
- Corporate logo or donor name on website (www.nccf-cares.org) linked to your company’s site
- Minimum of two (2) social media (Facebook, Twitter, Instagram, and LinkedIn) mentions to over 4,000 followers
- Sponsor recognition at event: sponsor loop, print signage, and other day-of event related materials
- Half-page, color ad in event program booklet to over 500 attendees

Supporter Sponsor $5,000
- Six (6) tickets to The Art of Community
- Sponsor recognition in select event-related marketing & promotional collateral: flyers, e-mails, and posters
- Sponsor recognition in select media outlets: TV, radio, magazines, newspapers, social media, and blogs
- Sponsor recognition at event: sponsor loop, print signage, and other day-of event related materials
- Quarter-page, color ad in event program booklet to over 500 attendees

Partner Sponsor $2,500
- Four (4) tickets to The Art of Community
- Sponsor recognition in select event-related marketing & promotional collateral: flyers, e-mails, and posters
- Sponsor recognition at event: sponsor loop, print signage, and other day-of event related materials
- Corporate logo or donor name listed in event program booklet to over 500 attendees

Friend Sponsor $1,500
- Two (2) tickets to The Art of Community
- Sponsor recognition in select event-related marketing & promotional collateral: flyers, e-mails, and posters
- Sponsor recognition at event: sponsor loop, print signage, and other day-of event related materials
- Corporate or donor name listed in event program booklet to over 500 attendees

*Commitment required by July 15, 2019 to receive recognition in the print and electronic invitations
OTHER EVENT OPPORTUNITIES

The Art of Community

Underwriting Sponsor

$3,000

By committing to underwriting a specific portion of the event, underwriters will receive two (2) tickets to the event, exclusive name recognition and branding with your corporate logo or donor name on all sponsor related event material.

- □ Live Auction Sponsor
- □ Awards Sponsor
- □ Silent Auction Sponsor
- □ Food Tasting Sponsor

In-Kind Sponsor

Donation Value

The Silent Auction is the integral part of our fundraising at The Art of Community. We are always looking for new and exciting auction items such as tickets (concerts, plays, sport events), jewelry, vacation homes and hotel stays, spa and other unique services and experiences.

- Sponsor recognition at event: sponsor loop, print signage, and other day-of event related material
- Corporate logo or donor name listed in event program booklet to over 500 attendees

Individual Ticket

$50
Online registration is quick and easy! Visit www.nccf-cares.org/artofcommunity to register as a sponsor or purchase individual tickets online today.

Please Check One

☐ I cannot attend but I would like to support with a donation of $ ____________

Sponsorship Levels

☐ Presenting Sponsor $50,000  ☐ Ambassador Sponsor $10,000  ☐ Partner Sponsor $2,500
☐ Visionary Sponsor $25,000  ☐ Supporter Sponsor $5,000  ☐ Friend Sponsor $1,500

Other Opportunities

Underwriting Sponsor $3,000:  ☐ Live Auction  ☐ Silent Auction  ☐ Awards  ☐ Food Tasting

Individual Ticket $50 x _______ = $____________

In-Kind Sponsor: Description & Value: _________________________________________________________________

________________________________________

Sponsorship Information **Commitment Deadline September 27, 2019**

Name of Organization or Donor _________________________________________________________________

(as it should be listed in electronic and print materials.)

Contact Person _______________________________________________________________________________

Address ______________________________________________________________________________________

City _____________________ State ________________ Zip Code __________________

Telephone __________________________ Email___________________________________________

Payment Options

☐ Send an Invoice

☐ Check Enclosed for $ ______________

☐ Stock Gift (NCCF staff will contact you)

Credit Card:  ☐ Mastercard  ☐ Visa  ☐ Discover  ☐ American Express

Card Number ____________________________ Exp. Date ____________ Security Code _____________

Name on Card (please print) __________________________________________________________________

Cardholder’s Signature _________________________________________________________________

Please return completed form to:

NCCF
Attn: Kevin Cavanaugh
6301 Greentree Road
Bethesda, MD 20817

Please contact Kevin Cavanaugh, Director of Development and Institutional Advancement at kcavanaugh@nccf-cares.org or 301-365-4480 x 148 with any questions. All gifts to NCCF are tax-deductible as allowed by law. Tax ID Number 52-0591586.