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**Innovative Music Camp Launches Summer 2011 for Talented Teens
Marcus Johnson and Dr. Sheryl Brissett-Chapman align forces to inspire students at
MJ Music Camp @ NCCF!**

WASHINGTON, DC (May 9, 2011) – What happens when you mix a visionary music artist and entrepreneur with a visionary non-profit leader dedicated to the welfare of children and families? A music camp dedicated to inspiring the minds of high school students across the Washington metropolitan region with a jam-packed, seven day intensive program. Bringing the resources together of the National Center for Children and Families with their brand new facility, and the exceptional talents of Marcus Johnson, president of FLO Brands...a dynamic week-long music program will debut August 1 – 7, 2011.

“MJ Music Camp @ NCCF will bring our state of the art complex to life with exceptional programming,” states Brissett-Chapman. “It houses the Marcus Johnson Music Room, and we’re more than proud to align our respective resources to benefit students who are poised to be musicians, vocalists, or lyricists.” Chapman further states, “Marcus Johnson is well positioned to guide the development of students who wish to pursue musical and/or vocal arts with his own unique mix of talent and outstanding academic credentials.” Johnson holds a JD/MBA from Georgetown University, and is a noted speaker about the business of the music industry. Part of the designed curriculum of the MJ Music Camp @ NCCF will focus on the “*10 Truths of the Music Industry*” as well as provide students with basic financial skills and terms.

Two additional features of the camp that set it apart from other summer music programs is that students will each complete the program with a CD recording and a professional photograph. Johnson is committed to encouraging the next generation of talent. “Our camp will provide a creative and dynamic environment where talent will be carefully nurtured.” Johnson continues, “I look forward to students growing, learning life skills and performing live during our one-week summer session in 2011. We want them to return with enthusiasm as we increase our capacity with two, one-week sessions in summer 2012.”

MJ Music Camp @ NCCF is partnering with corporate and private donors to provide no-cost loan guitars and keyboards to students in the program, and based upon successful completion of the camp, students will own their new equipment. To support the program with instruments, electronics, apparel, books and other donated merchandise, please call: 202-486-2941.

For more information and to register for the MJ Music Camp @ NCCF please visit: www.camp4music.org.

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MJ Music Camp @ NCCF is a program of The Marcus Johnson Project, a newly formed nonprofit with a mission to encourage the performing arts talent of young adults as sustained participation in music increases personal development, and academic achievement. MJ Music Camp brings together a diverse and talented student body with one reason only...to enjoy and share the love of creating, writing, singing and playing music. Visit: www.camp4music.org.

The National Center for Children and Families (NCCF®) is a private, nonprofit agency committed to serving vulnerable children, youth, and families in the national capital area for nearly a century. A nationally accredited organization, NCCF's 13 programs address the diverse human needs of more than 3,300 individuals each year. Visit NCCF online at www.nccf-cares.org.